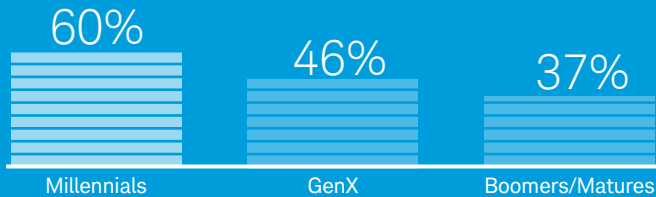


Charles Schwab survey: Options Trading by Generation

An independent [study](#) commissioned by Charles Schwab takes a look at attitudes and behaviors of retail options traders.

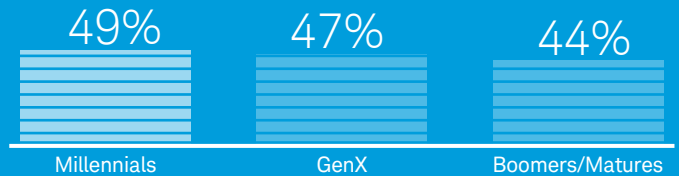
Millennial options traders surveyed are most likely to hedge investments

Respondents who say they usually hedge their investments:



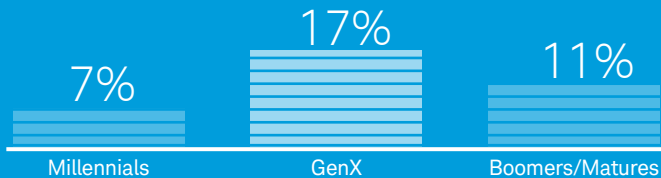
Generating income is #1 reason for trading options across generations

Respondents who say single most important reason for trading options is to generate income:



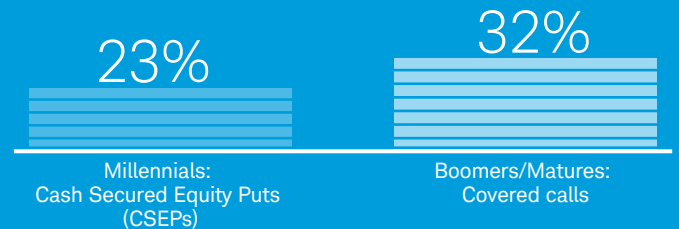
More Gen X options traders view options primarily as a tool to limit risk

Respondents who say single most important reason for trading options is to limit risk:



Go-to options strategy varies by generation

Options strategy respondents use most often:



Important disclosures

Full study is available [here](#). Options carry a high level of risk and are not suitable for all investors. Please read the options disclosure document titled [Characteristics and Risks of Standardized Options](#) before considering any option transaction. With long options, investors may lose 100% of funds invested. Multiple-leg options strategies will involve multiple commissions. Spread trading must be done in a margin account. Covered calls provide downside protection only to the extent of the premium received and limit upside potential to the strike price plus premium received. Writing uncovered options involves potentially unlimited risk. (0616-H90K)



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