

## Young people are the future. But are they prepared for it?

Those who grew up during the Great Recession are coming of age—and facing their financial futures with optimism. But new research suggests that they lack basic money know-how that's critical to long-term financial success.

Many witnessed  
their families struggle.

**81%** saw their parents  
experience financial hardships.

Despite past hardships,  
they are optimistic about the future.

**76%** think their financial future  
will be better than their parents'.

Their financial optimism  
may be misplaced.

Many believe they  
will retire by **age 60.**

They trust their  
parents to give them  
financial advice.

**69%** think their  
parents are good  
financial role models.

Despite the obstacles,  
they want to learn more.

Young people are looking to their parents  
to teach them about managing their  
finances and achieving their goals.

## Are you giving your children the tools they need?