# Spring Business Update

April 21, 2022



#### Forward Looking Statements

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements include statements that refer to expectations, projections or other characterizations of future events or circumstances and are identified by words such as "believe," "expect," "will," "may," "should," "could," "continue," "growth," "remain," "sustain," "enhance," "estimate," "potential," "build," "progress," "maintain," "anticipate," "lead," "consistent," "advance," "position," "investment," "assumption," "increase," "enable," "bolster," "upside," "evolve," "target," "outlook," "scenario," "ongoing," "illustrative," "opportunity," and other similar expressions.

These forward-looking statements relate to: the company's strategy and approach; business momentum; key strategic initiatives to add scale and efficiency, win-win monetization, and client segmentation; positioning; enhancing and expanding offerings and solutions for clients and RIAs; investments in people, technology, and platforms to fuel and support growth, serve clients, and drive scale and efficiency; stockholder value; the integration of Ameritrade, including the timing of client conversion; competitive advantages; growth in the client base, client accounts, and assets; disruptive actions; growth in revenues, earnings, and profits; market share; asset-liability framework; benefits from higher interest rates; capital and liquidity management; client cash allocations; expense growth; January 2022 financial scenario, including macro and business factor assumptions; Tier 1 Leverage Ratio operating objective; net interest margin; balance sheet management; reinvestment yields; deposit betas and liability pricing; timeline for crossing the \$700 billion total asset threshold; and estimated impact from revenue sensitivities.

These forward-looking statements, which reflect management's beliefs, objectives, and expectations as of today, are estimates based on the best judgment of the company's senior management. Achievement of the expressed beliefs, expectations, and objectives is subject to risks and uncertainties that could cause actual results to differ materially from those beliefs, expectations, or objectives. Important factors that may cause such differences are discussed in the company's filings with the Securities and Exchange Commission, including the Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Other important factors include the company's ability to develop and launch new and enhanced products, services, and capabilities, as well as enhance its infrastructure, in a timely and successful manner; client use of the company's advisory and lending solutions and other products and services; the company's ability to support client activity levels and attract and retain talent; the risk that expected revenue and expense synergies and other benefits from the Ameritrade acquisition may not be fully realized or may take longer to realize than expected, and that integration expense may be higher than expected; general market conditions, including equity valuations, trading activity, and the level of interest rates; market volatility; the company's ability to attract and retain clients and RIAs and grow those relationships and associated client assets; competitive pressures on pricing; client cash sorting; client sensitivity to rates; the level of client assets, including cash balances; the company's ability to monetize client assets; capital and liquidity needs and management; the migration of bank deposit account balances; the company's ability to manage expenses; integration-related and other technology projects; compensation; daily average trades; securities lending; margin balances; capital expenditures; balance sheet positioning relative to changes in interest rates; prepayment speeds for mortgage-backed securit

The information in this presentation speaks only as of April 21, 2022 (or such earlier date as may be specified herein). The company makes no commitment to update any of this information.

### Strategic Update

### Walt Bettinger

**Chief Executive Officer** 

### Rick Wurster

President

#### Schwab's consistent "no trade-offs" approach continues to resonate with investors.

- While some of last year's tailwinds faded during the quarter due to emerging economic concerns and the outbreak of war in Ukraine, our strong business momentum persisted as we supported clients through a turbulent environment.
- We made noticeable progress across all three of our key strategic initiatives, including the launch of several new solutions designed to further support client goals as well as advance our long-term monetization efforts.
- "Through Clients' Eyes" remains our strategic north star; our resolute focus enables us to stay well-positioned to meet the needs of individual investors and the advisors who serve them.

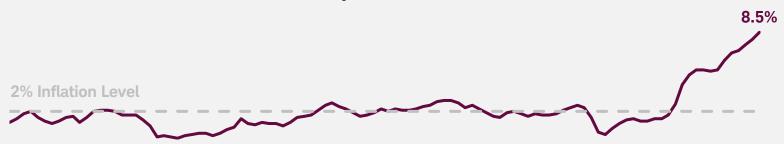
### As the overall environment grew increasingly volatile during the first quarter,...

Lingering impacts from the pandemic, plus a darkening geopolitical landscape, have seen since the early 1980s.

pushed inflation to levels not

Although the emergence of negative volatility pressured equity markets, particularly growth sectors, a late March rally helped preserve some 2021 gains as of quarter-end.





#### **Select Index Returns Since December 2020 (%)**



Note: 1 U.S. Bureau of Labor Statistics. Charles Schwab Corporation

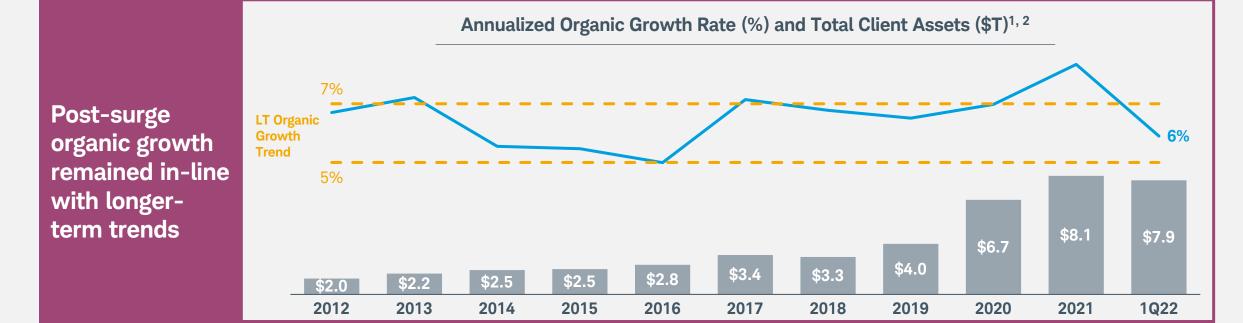
#### ...clients continued to turn to Schwab.

1Q22 Highlights \$121B

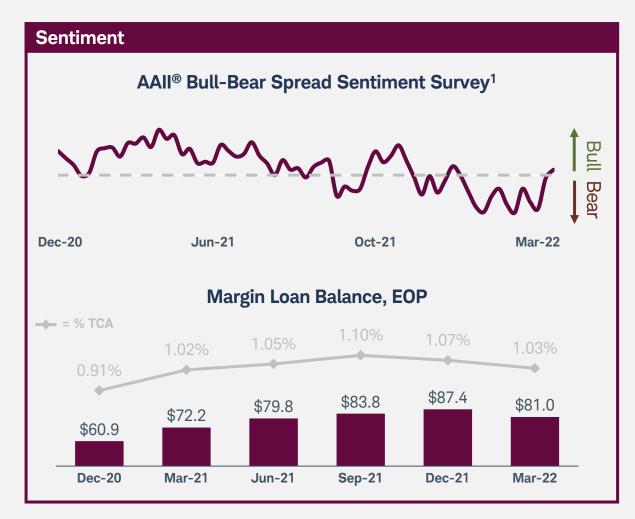
Core NNA 1.2M

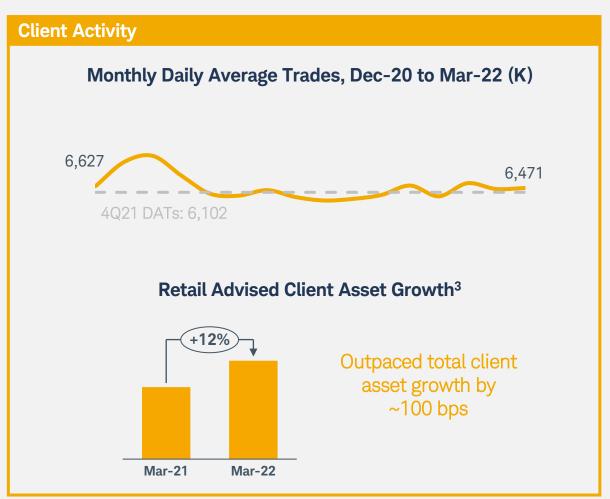
New Brokerage Accounts 33.6M

Total Brokerage Accounts<sup>1</sup>



## Although sentiment softened under more challenging conditions, client engagement levels remained healthy.











Further enhancing our offer to clients positions us to keep building long-term stockholder value





15 bps of expense on client assets<sup>1</sup>



Enhanced trading system capacity by more than 5x since 2017<sup>2</sup>



Continue to advance preparations for client conversion next year, including dual registration of Ameritrade FCs

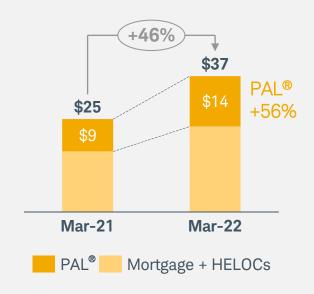
Further enhancing our offer to clients positions us to keep building long-term stockholder value



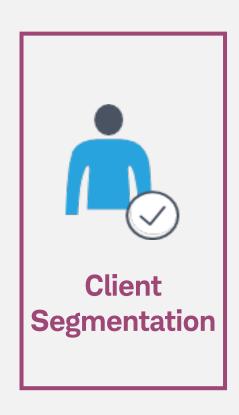
#### Schwab Personalized Investing

- 3 "base" indices for retail investors and RIAs to customize:
  - MSCI KLD 400 Social Index
  - Schwab 1000 Index®
  - S&P SmallCap 600<sup>®</sup>
- Competitive price points for retail (40 bps) and RIA clients (25 bps)
- \$100K account minimum
- Advisor-led experience
- Solution to evolve over time, including additional indices, enhanced digital features, and more self-service capabilities

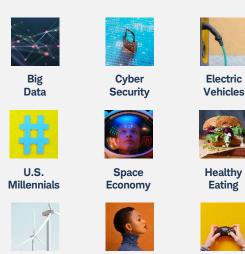
#### Bank Loan Growth (\$B, %)



Further enhancing our offer to clients positions us to keep building long-term stockholder value



Launched Schwab thematic research, with 40+ stock lists focused on select trends such as:



Workforce

Diversity

Renewable

Energy

Focused on meeting the evolving needs of our segmented client base





Further enhancing our offer to clients positions us to keep building long-term stockholder value

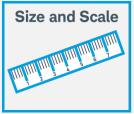
**Online** 

Gaming

### Looking ahead, we will continue to execute on our "Through Clients' Eyes" strategy.

The combination of our competitive advantages and Virtuous Cycle, along with our 'Through Clients' Eyes' strategy,...

...should enable us to continue attracting more retail investors and independent advisors.



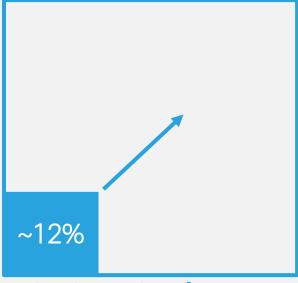












Market share estimate<sup>2</sup>

### Schwab's consistent "no trade-offs" approach continues to resonate with investors.

- While some of last year's tailwinds faded during the quarter due to emerging economic concerns and the outbreak of war in Ukraine, our strong business momentum persisted as we supported clients through a turbulent environment.
- We made noticeable progress across all three of our key strategic initiatives, including the launch of several new solutions designed to further support client goals as well as advance our long-term monetization efforts.
- "Through Clients' Eyes" remains our strategic north star; our resolute focus enables us to stay well-positioned to meet the needs of individual investors and the advisors who serve them.

# Financial Update Peter Crawford

Chief Financial Officer

# Our all-weather model helped us deliver solid financial results while maintaining our consistent focus on clients.

- Negative volatility and shifting investor sentiment offset some of the benefits from healthy client engagement to start the year
- Ongoing adherence to our durable and effective asset-liability framework keeps us well-positioned to benefit from higher rates
- We will continue to prioritize capital and liquidity management to support ongoing growth and evolving client asset allocation decisions

Our priorities remain unchanged:



Continued business growth through our client-first strategy

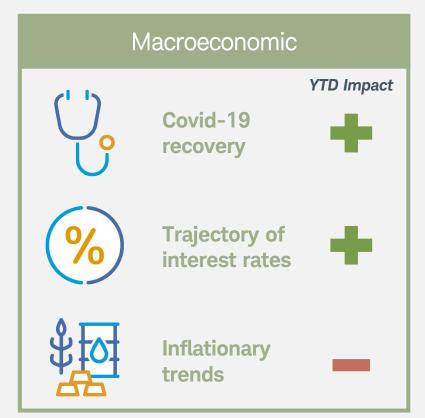


Long-term revenue growth through multiple sources



Thoughtful expense management enabling sustainable performance

## As 2022 began, there were plenty of questions regarding external forces and client choices.



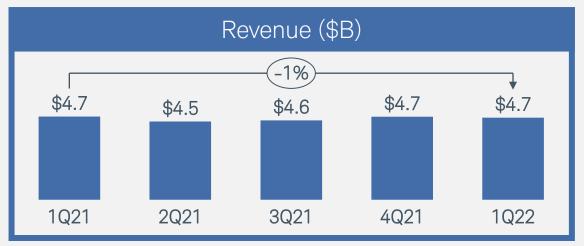


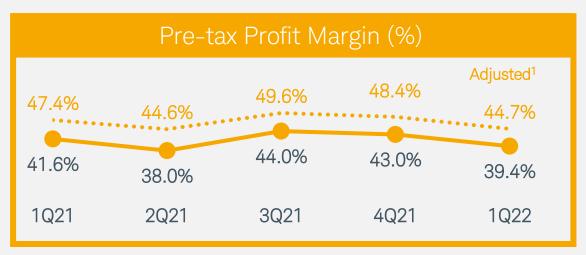


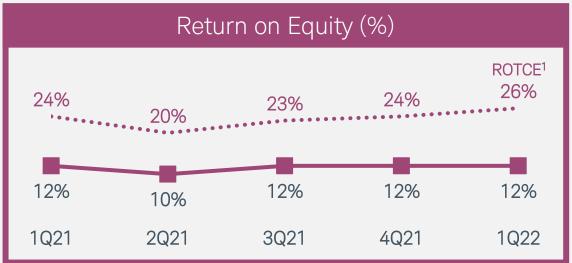
During the first quarter, a less favorable environment and the return of volatility created both opportunities and uncertainty for our clients.

Note: YTD= Year-to-date. Charles Schwab Corporation

### We delivered solid 1Q22 results against a mixed backdrop.









Note: ROTCE = Return on tangible common equity. 1. Adjusted measures, including ROTCE, exclude acquisition and integration-related costs as well as the amortization of acquired intangible assets, consistent with the non-GAAP adjustments discussed on slide 34. Further details on non-GAAP financial measures and a reconciliation of such measures to reported results are included on slides 33-37 of this presentation as well as within our 1Q22 Earnings Release.

# 1Q22 reflected our ongoing success with clients while operating within a challenging environment.

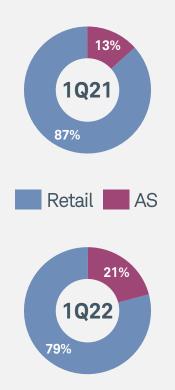
		January 2022 Scenario <sup>1</sup>	YTD 2022 Actual Results
Macro	Market	S&P 500® appreciates 6.5% on an annualized basis	S&P 500 <sup>®</sup> down 5% versus year-end 2021
Factors	Rates	Forward curve pricing 3 hikes, with first increase in March	Initial Fed Funds increase in March
	DATs	6.1 million DATs @ ~\$2.65 RPT	6.6 million DATs @ \$2.36 RPT
Business Factors	Securities Lending	~\$150 million per quarter	~\$123 million in 1Q22
	B/S Growth	+3% full year growth vs. 12/31/21 total assets	+2% YTD through March 2022

# 1Q22 reflected our ongoing success with clients while operating within a challenging environment.



## Although trading volumes strengthened relative to 4Q21, several trends weighed on revenue per trade.

Trading mix by segment trended back towards prior levels



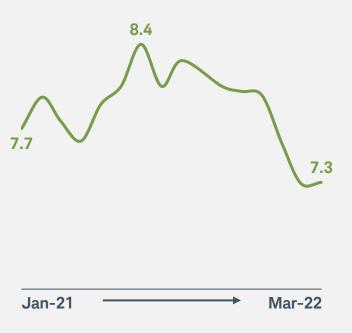
Utilization of futures ticked upward slightly

**Futures as % Derivatives Trading** 



**Derivatives as a % Total Trading Volume** 

Contracts per option trade declined



Note: AS = Advisor Services. DAT = Daily average trades.

### The balance sheet grew by 2% during the quarter,...

(\$M, EOP)	1Q21	4Q21	1Q22*
Total Assets	\$563,457	\$667,270	\$680,950
Receivables from Brokerage Clients	\$74,711	\$90,565	\$84,070
Bank Deposits	\$369,898	\$443,778	\$465,827
Payables to Brokerage Clients	\$101,339	\$125,671	\$125,307
Long-term Debt	\$17,698	\$18,914	\$21,873
Stockholders' Equity	\$55,594	\$56,261	\$48,098
Parent Liquidity	\$14,345	\$11,057	\$11,494
Tier 1 Leverage Ratio	6.4%	6.2%	6.1%

- Balance sheet expansion during the quarter was almost entirely driven by BDA transfers
- Margin loans declined 7% quarter-over-quarter due to depressed equity market valuation and heightened volatility
- In support of our ongoing liquidity management program, we raised \$3 billion in senior notes
- We also issued \$750 million of preferred equity to further augment capital
- Stockholders' Equity declined sequentially as unrealized mark-to-market losses on AFS securities within AOCI offset an increase in retained earnings
- Tier 1 Leverage Ratio remained relatively stable Q/Q at 6.1%, which remains well above regulatory minimums, but still below our long-term operating objective of 6.75% - 7.00%

## Under certain assumptions, we anticipate NIM could reach the mid-180 bps zone by the fourth quarter<sup>1</sup>.

Rates

Fed Funds reaches 1.50% by 1H22 and finishes the year at 2.50%

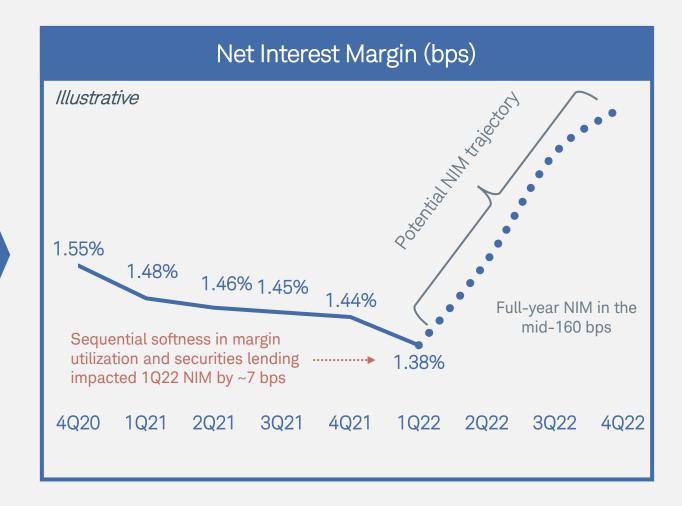
Client Cash Allocations

Cash sorting begins during 2Q22

Balance Sheet Positioning Margin balances remain at recent levels, while our investment strategy prioritizes flexibility and liquidity

Securities Lending

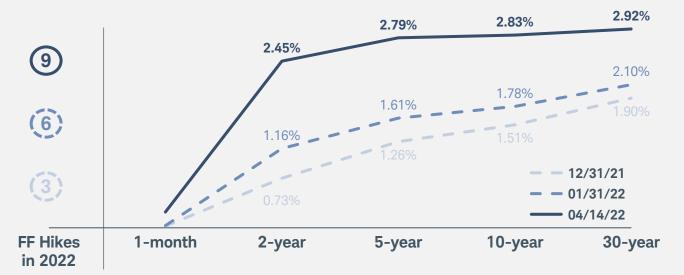
Activity similar to 1Q22 levels



### Rate expectations have evolved rapidly since the beginning of the year.

Benchmark rates have moved higher at all tenors, but the emergence of recessionary concerns has impacted the curve.

Short-rate Expectations and the U.S. Treasury Curve (%)<sup>1</sup>



Regardless of the ultimate path of rates, our key considerations remain unchanged:



Liquidity to support clients' cash allocation decisions



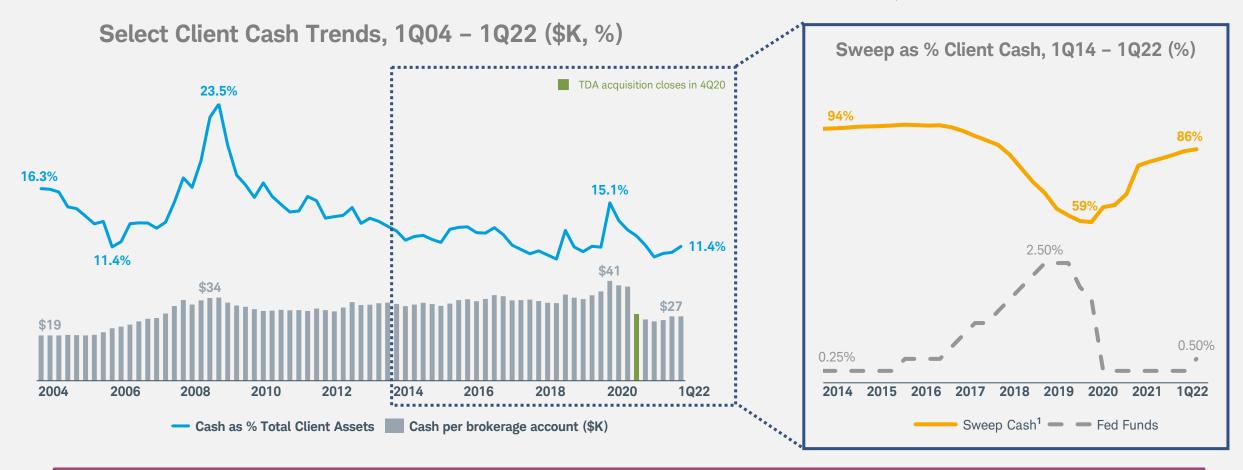
Balance sheet positioning and reinvestment yields



Deposit betas and liability pricing

Consistent with our historical approach, we will **continue to seek reasonable investment returns – while maintaining**balance sheet flexibility to support long-term business growth

### Given our understanding of the relationship between interest rates and client cash allocations,...

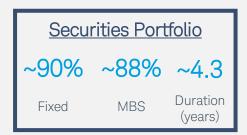


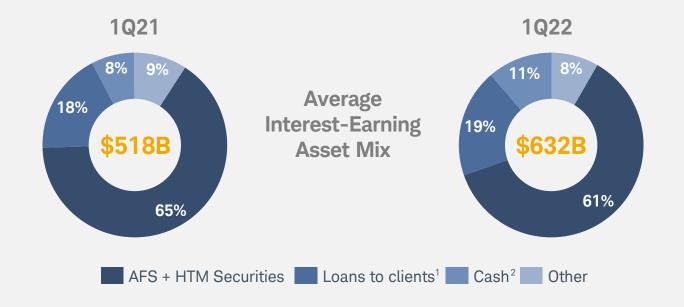
Similar to prior higher interest rate environments, we **anticipate clients allocating their cash** between "yield insensitive" (balance sheet / BDA) and "yield seeking" (money market funds) alternatives

### ...we've taken steps to evolve our balance sheet positioning in-line with our established ALM framework...

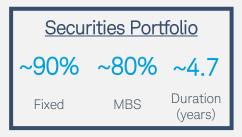
Over the past year, we have enhanced our overall asset sensitivity by building up liquidity and shortening duration on new security purchases within the portfolio.











Adopting a more flexible balance sheet posture facilitates evolving client cash allocation decisions and increases asset sensitivity to help us benefit from higher rates

## ...to bolster flexibility as we execute our investment strategy within a rapidly evolving environment.



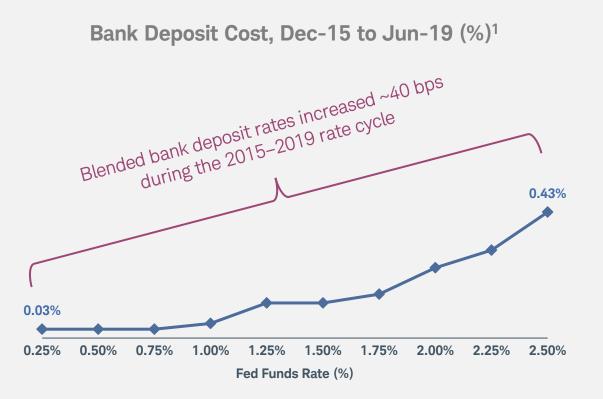


- Shorter duration
- Front-loaded cash flows
- Lower convexity
- Risk appropriate credit exposure
- Investment grade



Higher balance sheet liquidity helps us efficiently accommodate client cash allocation decisions and increases asset sensitivity – preserving flexibility without sacrificing available rate upside

### We believe deposit rates should track in-line with prior cycles.

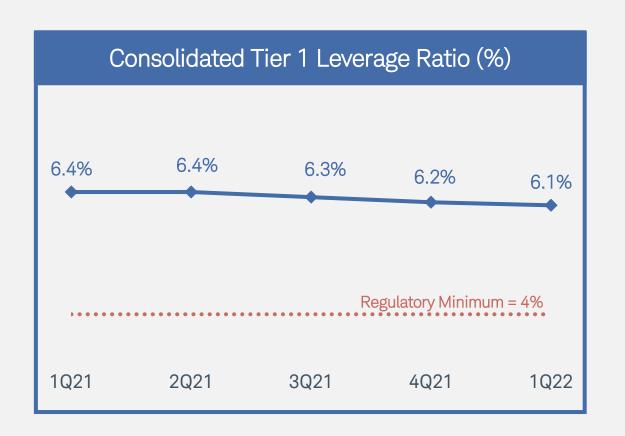


 Observed betas during the 2015–2019 cycle remained relatively muted:

Fed Funds Target Upper Limit Range	Cumulative Beta
0.25% - 1.50%	<10%
1.00% - 2.50%	<30%
Full '15–'19 Cycle	<20%

Currently we see **no indications that overall deposit betas should be higher** than the most recent tightening cycle

## Attentive capital and liquidity management maintains our flexibility to support long-term growth.



#### Changes in AOCI and Capital Ratios

- Changes in interest rates can lead to <u>unrealized</u> gains or losses as our fixed rate AFS securities are marked-to-market
- These unrealized changes in fair value <u>do not impact our</u> <u>income statement</u>, but are instead captured within AOCI
- As a Category III institution, we have <u>elected to exclude the</u> <u>impact of AOCI from our regulatory capital</u> calculations
- Total assets must <u>average at least \$700B for four consecutive</u>
   <u>quarters</u> before AOCI impacts our capital ratios
- Based on prior cycles, we believe that <u>client cash sorting</u> <u>behavior during a higher rate environment will extend our</u> <u>timeline</u> for crossing the \$700B threshold

# Our all-weather model helped us deliver solid financial results while maintaining our consistent focus on clients.

- Negative volatility and shifting investor sentiment offset some of the benefits from healthy client engagement to start the year
- Ongoing adherence to our durable and effective asset-liability framework keeps us well-positioned to benefit from higher rates
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Continued business growth through our client-first strategy



Long-term revenue growth through multiple sources



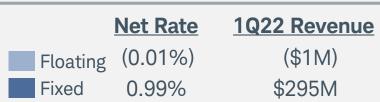
Thoughtful expense management enabling sustainable performance

Q&A

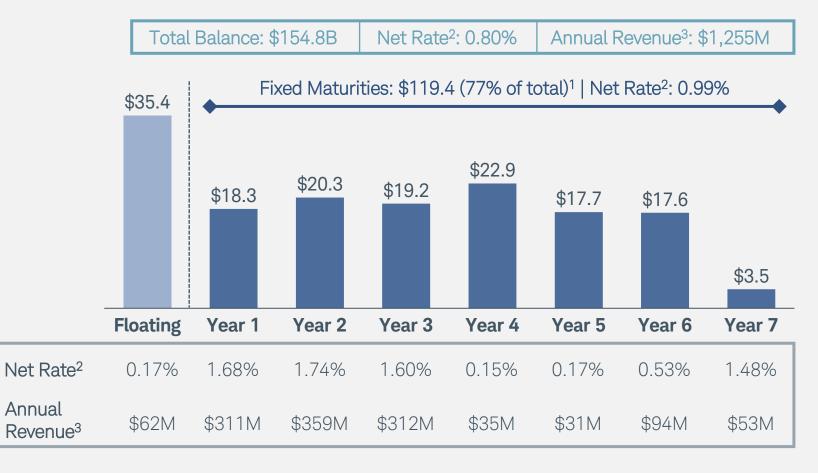
Bank Deposit Account Summary (as of March 31, 2022)

#### Mix of Average BDA Balances (\$B,%)<sup>1</sup>





#### **BDA Balances by Maturity, EOP (\$B)**



Annual

Select Revenue Sensitivities (as of March 31, 2022)









### Appendix Non-GAAP Introduction

In addition to disclosing financial results in accordance with generally accepted accounting principles in the U.S. (GAAP), this presentation contains references to the non-GAAP financial measures described below. We believe these non-GAAP financial measures provide useful supplemental information about the financial performance of the Company, and facilitate meaningful comparison of Schwab's results in the current period to both historic and future results. These non-GAAP measures should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and may not be comparable to non-GAAP financial measures presented by other companies.

Schwab's use of non-GAAP measures is reflective of certain adjustments made to GAAP financial measures as described below.

Non-GAAP Adjustment or Measure	Definition	Usefulness to Investors and Uses by Management
Acquisition and integration-related costs and amortization of acquired intangible assets	Schwab adjusts certain GAAP financial measures to exclude the impact of acquisition and integration-related costs incurred as a result of the Company's acquisitions, amortization of acquired intangible assets, and, where applicable, the income tax effect of these expenses.  Adjustments made to exclude amortization of acquired intangible assets are reflective of all acquired intangible assets, which were recorded as part of purchase accounting. These acquired intangible assets contribute to the Company's revenue generation. Amortization of acquired intangible assets will continue in future periods over their remaining useful lives.	We exclude acquisition and integration-related costs and amortization of acquired intangible assets for the purpose of calculating certain non-GAAP measures because we believe doing so provides additional transparency of Schwab's ongoing operations, and is useful in both evaluating the operating performance of the business and facilitating comparison of results with prior and future periods.  Acquisition and integration-related costs fluctuate based on the timing of acquisitions and integration activities, thereby limiting comparability of results among periods, and are not representative of the costs of running the Company's ongoing business. Amortization of acquired intangible assets is excluded because management does not believe it is indicative of the Company's underlying operating performance.
Return on tangible common equity	Return on tangible common equity represents annualized adjusted net income available to common stockholders as a percentage of average tangible common equity. Tangible common equity represents common equity less goodwill, acquired intangible assets — net, and related deferred tax liabilities.	Acquisitions typically result in the recognition of significant amounts of goodwill and acquired intangible assets. We believe return on tangible common equity may be useful to investors as a supplemental measure to facilitate assessing capital efficiency and returns relative to the composition of Schwab's balance sheet.

The company also uses adjusted diluted EPS and return on tangible common equity as components of performance for employee bonus and certain executive management incentive compensation arrangements. The Compensation Committee of CSC's Board of Directors maintains discretion in evaluating performance against these criteria.

#### Non-GAAP Reconciliation: Adjusted total expenses and Adjusted net income

									Т	hree Mor	nths I	Ended,								
		March 3	22	ecember	31, 20	021	21 September 30, 2021					June 30, 2021				March 31, 2021				
	Exp Excl	otal enses uding erest	Net	Income	Expe Excl	otal enses uding erest	Net II	ncome	Exp Exc	otal enses luding terest	Net	Income	Expe Exclu	tal enses uding rest	Net	Income	Exp Exc	otal enses luding erest	Net I	Income
Total expenses excluding interest (GAAP), amounts) Net income (GAAP)	\$	2,833	\$	1,402	\$	2,685	\$	1,580	\$	2,559	\$	1,526	\$	2,808	\$	1,265	\$	2,755	\$	1,484
Acquisition and integration-related costs (1)		(96)		96		(101)		101		(104)		104		(144)		144		(119)		119
Amortization of acquired intangible assets		(154)		154		(154)		154		(153)		153		(154)		154		(154)		154
Income tax effects (2)		N/A		(61)		N/A		(60)		N/A		(61)		N/A		(80)		N/A		(67)
Adjusted total expenses (Non-GAAP), Adjusted net income (Non-GAAP)	\$	2,583	\$	1,591	\$	2,430	\$	1,775	\$	2,302	\$	1 ,722	\$	2,510	\$	1,483	\$	2,482	\$	1,690

Note: N/A = Not applicable. 1. Acquisition and integration-related expenses are primarily included in compensation and benefits, professional services, occupancy and equipment, and other expense. 2. The income tax effect of the non-GAAP adjustments is determined using an effective tax rate reflecting the exclusion of non-deductible acquisition costs and is used to present the acquisition and integration-related costs and amortization of acquired intangible assets on an after-tax basis.

Non-GAAP Reconciliation: Adjusted income before taxes on income and Adjusted pre-tax profit margin

							Thre	e Months	Ended,						
	March 31, 2022		December 31, 2021			September 30, 2021			June 30, 2021			March 3		1, 2021	
(In millions, except ratios and per share amounts)	An	nount	% of Total Net Revenues	Am	nount	% of Total Net Revenues	Ar	_	% of Total Net Revenues	An	nount	% of Total Net Revenues	Ar	mount	% of Total Net Revenues
Income before taxes on income (GAAP), Pre-tax profit margin (GAAP)	\$	1,839	39.4%	\$	2,023	43.0%	\$	2,011	44.0%	\$	1,719	38.0%	\$	1,960	41.6%
Acquisition and integration-related costs		96	2.1%		101	2.1%		104	2.3%		144	3.2%		119	2.5%
Amortization of acquired intangible assets		154	3.2%		154	3.3%		153	3.3%		154	3.4%		154	3.3%
Adjusted income before taxes on income (Non-GAAP), Adjusted pre-tax profit margin (Non-GAAP)	\$	2,089	44.7%	\$	2,278	48.4%	\$	2,268	49.6%	\$	2,017	44.6%	\$	2,233	47.4%

Non-GAAP Reconciliation: Adjusted net income to common stockholders and Adjusted diluted EPS

							Th	ree Mont	ths Ended,							
_	March	31, 2022	Decembe	ember 31, 2021 September 30, 2021					June 30	, 2021		March 31, 2021				
(In millions, except ratios and per share amounts)	Amount	Diluted EPS	6	Amount	Diluted	EPS	Am	nount	Diluted EPS	5	Amount	Dilut EP		An	nount	Diluted EPS
Net income available to common stockholders (GAAP), Earnings per common share — diluted (GAAP)	\$ 1,278	3 \$ .6	7	\$ 1,449	\$	.76	\$	1,406	\$ .7	'4	\$ 1,117	\$	59	\$	1,388	\$ .73
Acquisition and integration-related costs	96	).	15	101		.05		104	.(	)5	144		.08		119	.06
Amortization of acquired intangible assets	154	).	18	154		.08		153	.(	8(	154		.08		154	.08
Income tax effects	(61	0.)	3)	(60)	)	(.03)		(61)	0.)	3)	(80)		(.05)		(67)	(.03)
Adjusted net income available to common stockholders (Non-GAAP), Adjusted diluted EPS (Non-GAAP)	\$ 1,467	7 \$ .7	7	\$ 1,644	\$	.86	\$	1,602	\$ .8	34	\$ 1,335	\$	.70	\$	1,594	\$ .84

Non-GAAP Reconciliation: Return on average tangible common stockholders' equity

(In millions, except ratios and per share amounts)		Three Months Ended,										
	March 3	1, 2022	December 3	1, 2021	September	30, 2021	June 30	), 2021	March 3	1, 2021		
Return on average common stockholders' equity (GAAP)		12%		12%		12%		10%		12%		
Average common stockholders' equity	\$	41,856	\$	46,898	\$	47,492	\$	46,276	\$	46,691		
Less: Average goodwill		(11,952)		(11,952)		(11,952)		(11,952)		(11,952)		
Less: Average acquired intangible assets — net		(9,303)		(9,456)		(9,609)		(9,762)		(9,915)		
Plus: Average deferred tax liabilities related to goodwill and acquired intangible assets — net		1,886		1,889		1,895		1,907		1,935		
Average tangible common equity	\$	22,487	\$	27,379	\$	27,826	\$	26,469	\$	26,759		
Adjusted net income available to common stockholders <sup>1</sup>	\$	1,467	\$	1,644	\$	1,602	\$	1,335	\$	1,594		
Return on tangible common equity (Non-GAAP)		26%		24%		23%		20%		24%		

Note: 1. See table on slide 36 for the reconciliation of net income available to common stockholders to adjusted net income available to common stockholders (non-GAAP).

# Spring Business Update

April 21, 2022

