Q3 2022 Trader Client Sentiment Report



Own your tomorrow.

## **Q3 2022 Executive Summary**

In times of turbulence, traders see opportunity, and Q3 '22 is no different. While bearish sentiment has taken hold, 50% see now as a good time to invest and the majority are confident in their ability to weather the storm.

#### **Key Q3 Themes**

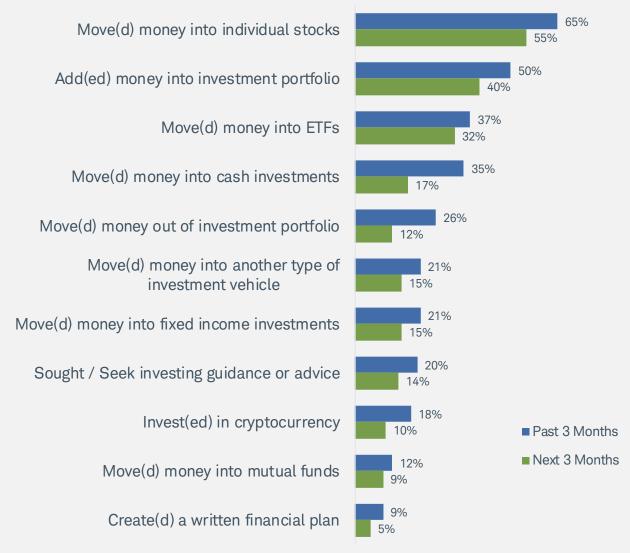
- Inflation and the possibility of a US recession are traders' top concerns, with most traders seeing a
  US economic recession as likely and anticipating it will begin this year.
- While many traders don't plan specifically to hedge against a recession, one in five will move assets out of the stock market; most predict recession will last less than one year.
- Traders anticipate interest rate hikes will slow by December '22 and half predict inflation will ease in 2023.
- At a sector level, traders are most bullish on Health Care and most bearish on Real Estate.
- Few traders report buying the "Crypto Dip" and most anticipate regulatory oversight of cryptocurrency would slow growth.

### **Q3'22 Trader Sentiment Snapshot**



# Month Outlook Primary Concern Next 3 Months 25% Inflation The Potential of a Recession Political landscape in Washington D.C. 15% Geopolitical or global macroeconomic issues 9%

#### Past 3 Month/Next 3 Month Actions

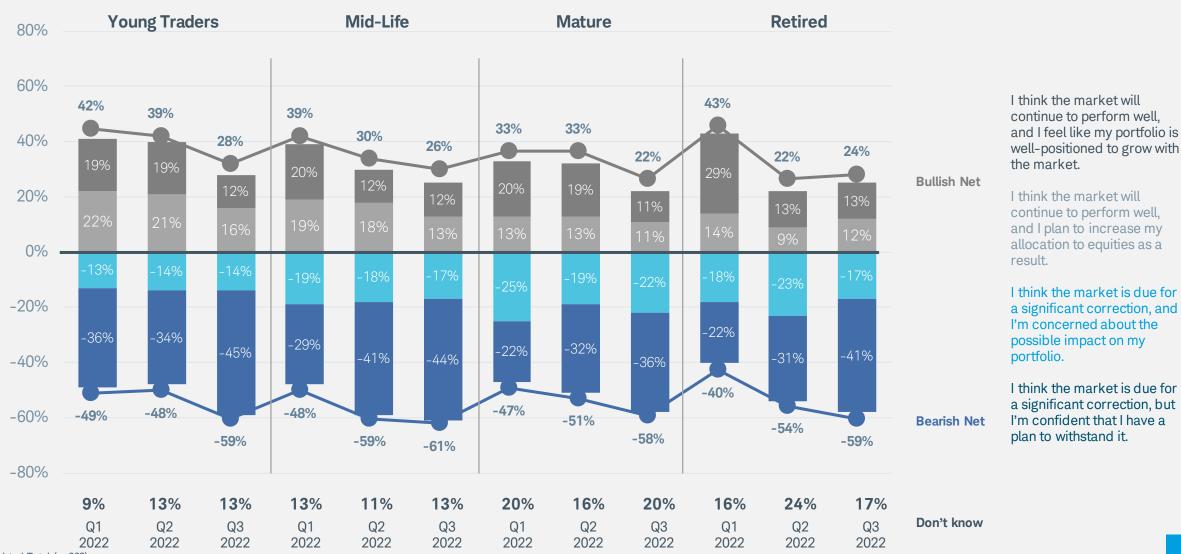


# Bearish sentiment is up in Q3 '22, but most traders anticipating a significant correction are confident in their plans Outlook For U.S. Stock Market

(Single response only; Among Trader Sample)

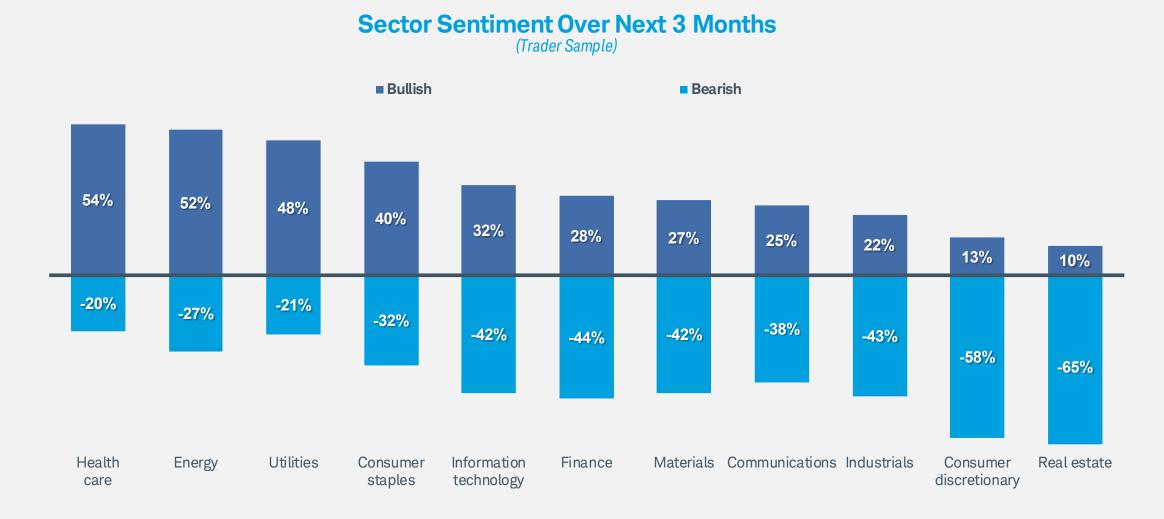


#### In Q3 '22, sentiment has evened out across life stages, with the biggest dip in optimism among younger traders Outlook For U.S. Stock Market By Life Stage (Single response only; Among Trader Sample)

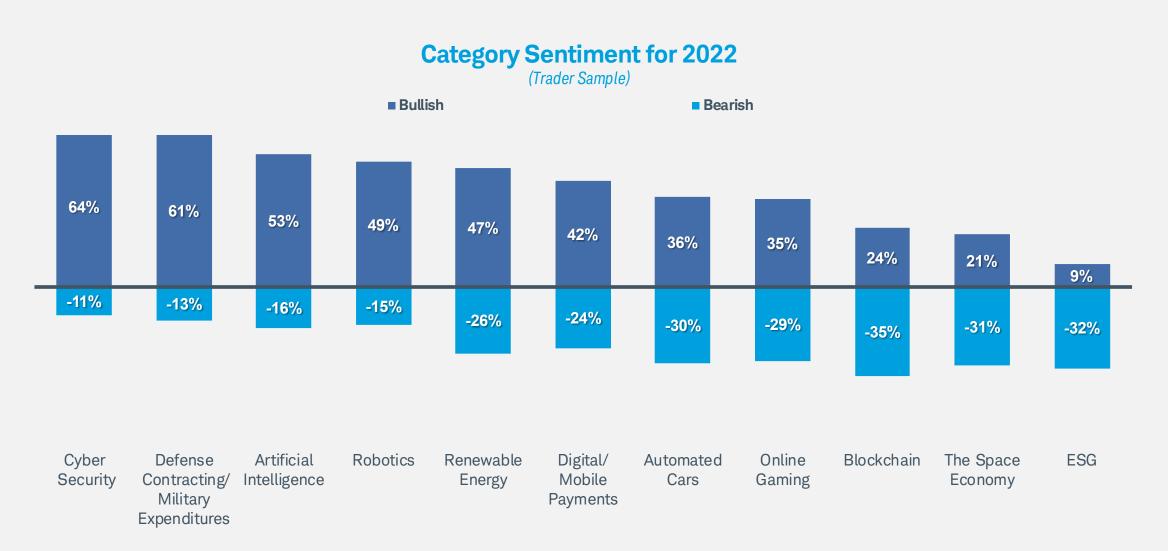


Base = Weighted Total (n=968)

#### Traders are most bullish on the Health Care sector in Q3 '22 as confidence in Real Estate sinks

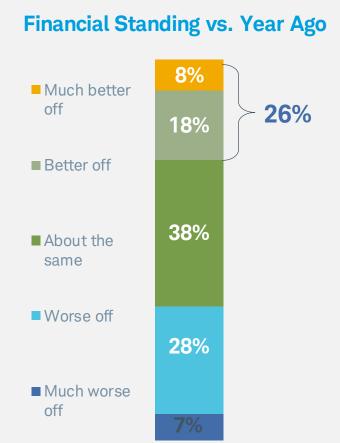


## At a category level, traders are bullish on Cyber Security and Defense in Q3 '22, bearish on Blockchain, The Space Economy and ESG



## While only one in four traders report better financial standing year-over-year in Q3 '22, confidence in decision-making is high and 50% see this as a good time to invest





Base = Weighted Total (n=968)

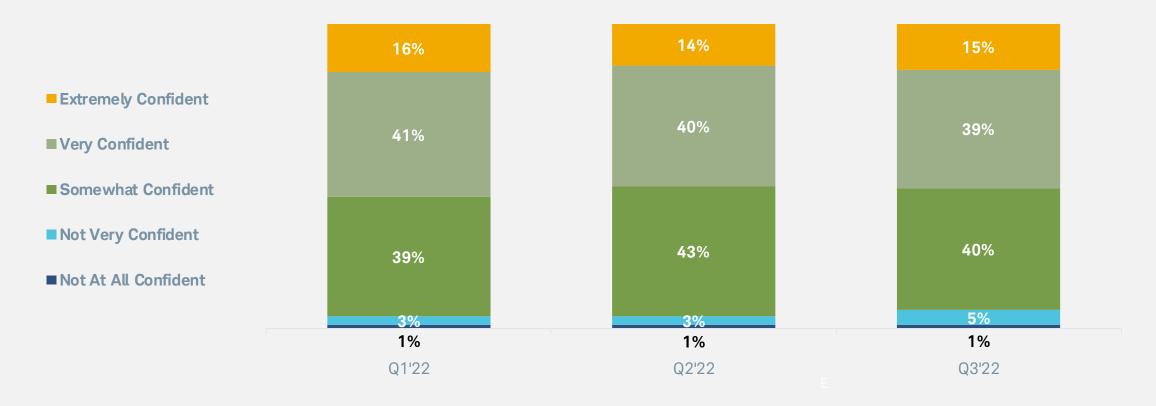
Q4. How confident are you in making investment decisions for your household?

Q1. In your opinion, is this a good time or bad time to invest in stocks, mutual funds and other equity-based investments?

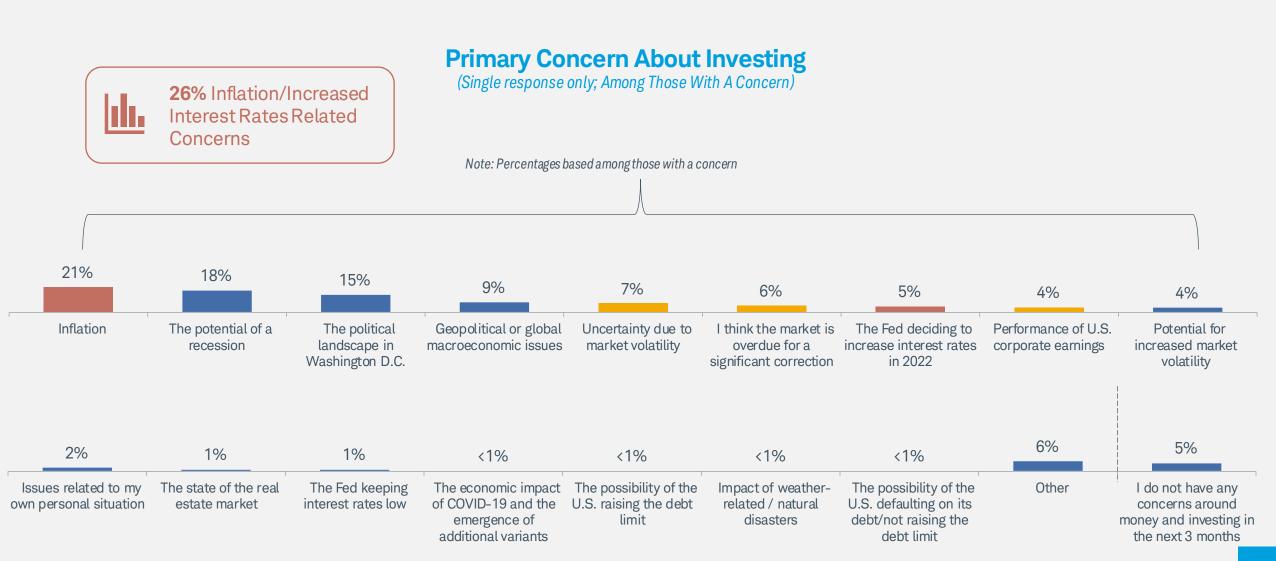
Q3. In terms of how you are getting along financially, would you say you are better off, about the same or worse off than you were a year ago?

#### Traders remain confident in reaching their financial goals

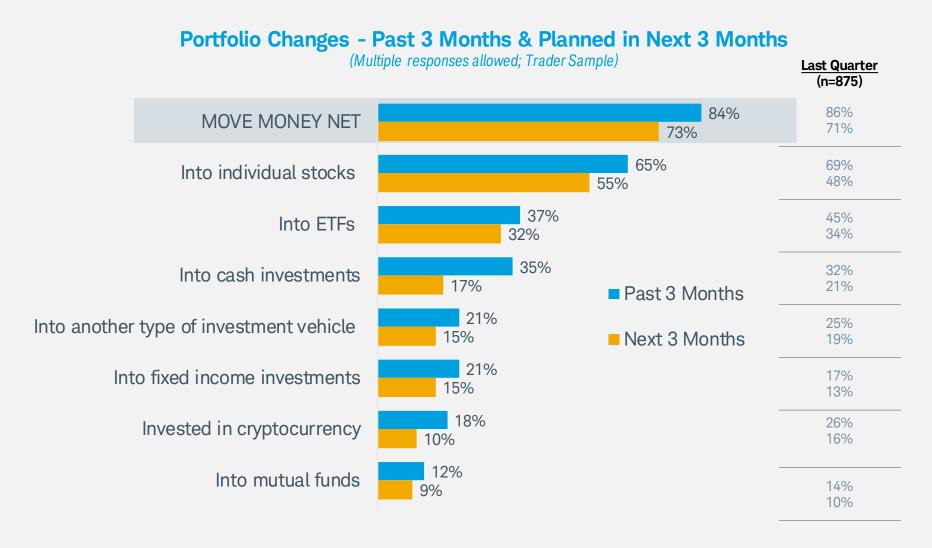
## Confidence in Reaching Financial Goals (Single response only; Among Trader Sample)



#### Geopolitical issues take a backseat to inflation and economic recession concerns in Q3 '22



# In the past 3 months, traders moved money mostly into individual stocks followed by ETFs; only 10% plan to move money into crypto in Q3 '22



#### Last quarter, half of traders added money into their investment portfolio

#### **Actions - Taken Past 3 Months & Planned in Next 3 Months**

(Multiple responses allowed; Trader Sample)

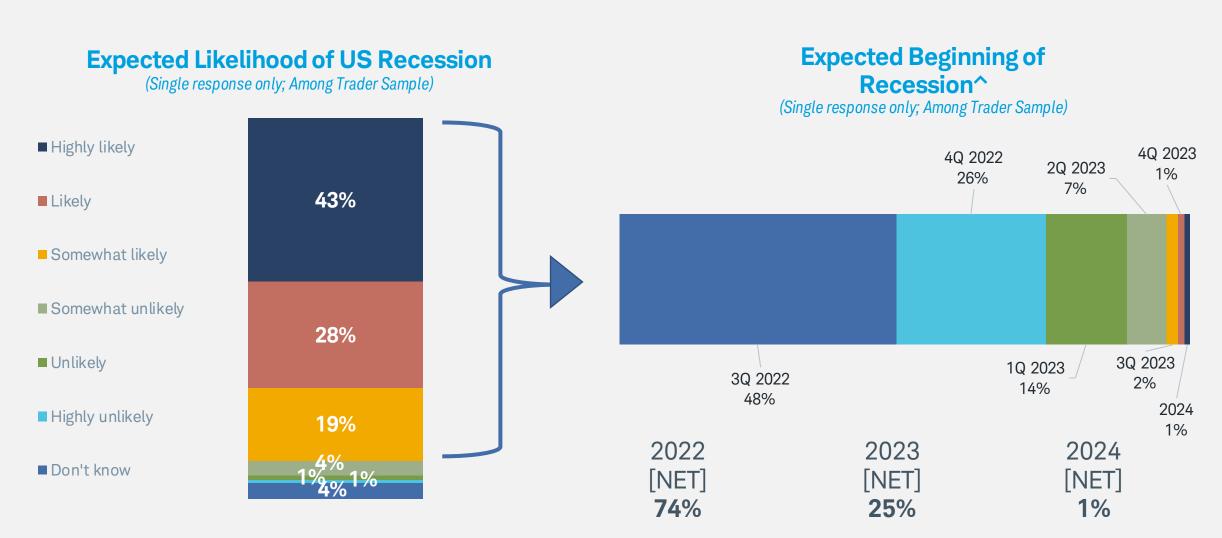




## Special Issues

- Recession Likelihood, Timing, & Expectations
- Actions Taken To Hedge Against Market/Recession
- Interest Rate Expectations and Anticipated Easing of Inflation
- Level of Trading Risk Taking And Trading Activity
- Crypto: Ownership & Regulatory Oversight

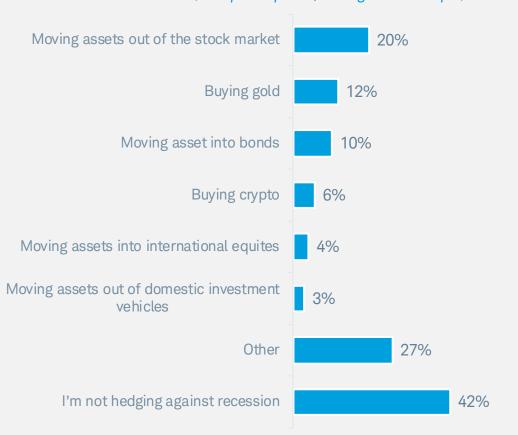
#### Most traders see a US economic recession as likely and anticipate it will begin this year



# While many traders won't hedge against a recession, one in five will move assets out of the stock market; most predict recession will last less than one year

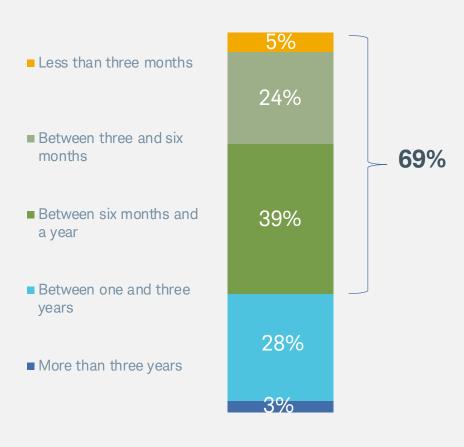


(Multiple response; Among Trader Sample)



#### **Expected Length of Recession**

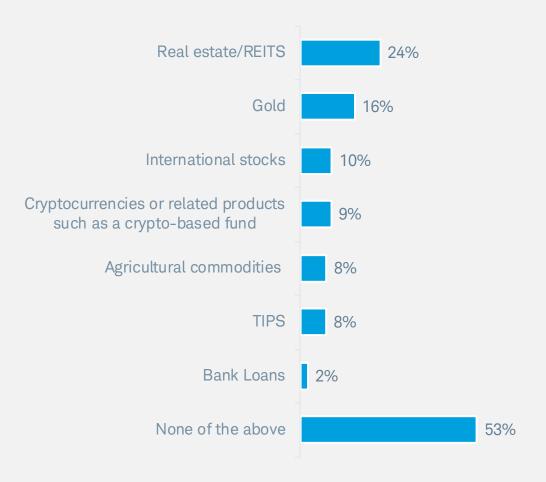
(Single response only; Among Trader Sample)



#### One in four traders expects to hedge against inflation with buys in Real Estate/REITS

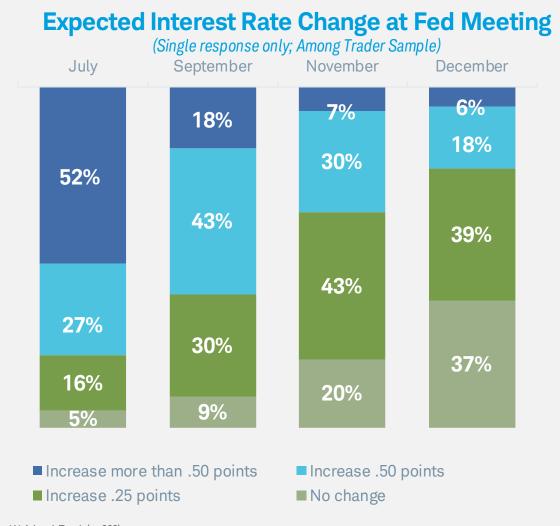
#### **Expect to Buy in 2022 to Hedge Against Inflation**

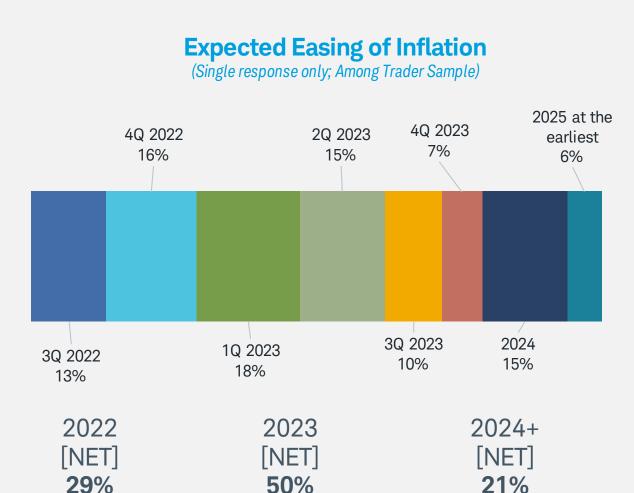
(Multiple response; Among Trader Sample)



Base = Weighted Total (n=968)
QAT\_322\_11. Do you expect to buy any of following in 2022 specifically as a hedge against inflation? ©2022 Charles Schwab & Co., Inc. ("Schwab"). All rights reserved. Member SIPC.

#### Traders anticipate interest rate hikes to slow by December; half see inflation easing in 2023





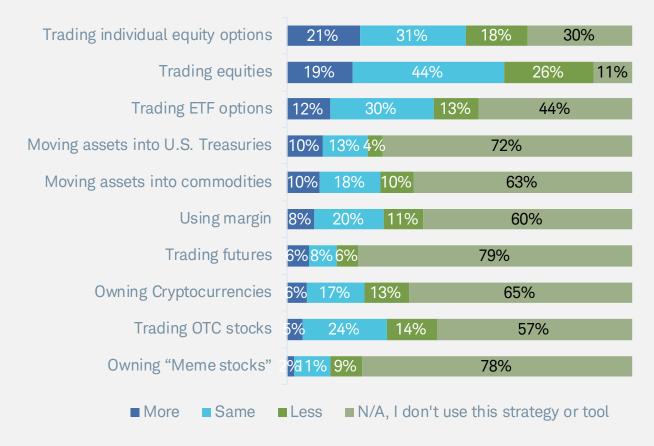
# A majority of traders are taking the same or slightly less risk in Q3 '22, more than one in four are trading fewer equities compared to last quarter

#### **Level of Trading Risk Taking**

Trading Activity vs. Last Quarter (Single response only; Among Trader Sample)



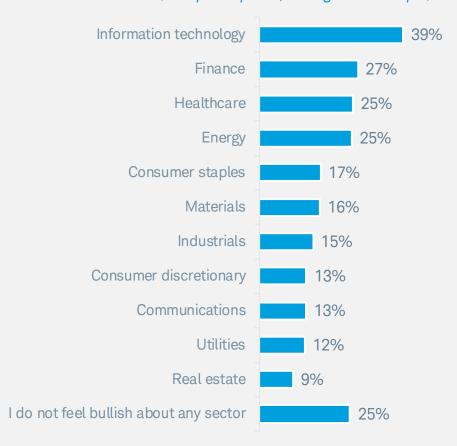




## Many traders report Information Technology, Finance stocks can be bought at a discount in Q3 '22, half are bullish on value stocks for the next three months

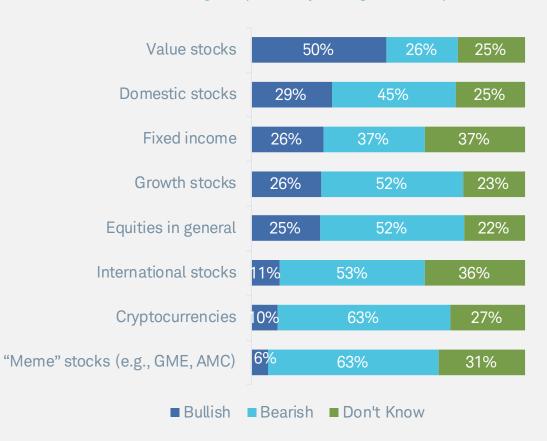
#### **Bullish Sectors At Discount**

(Multiple response; Among Trader Sample)



#### **Sentiment For Next 3 Months**

(Single response only; Among Trader Sample)



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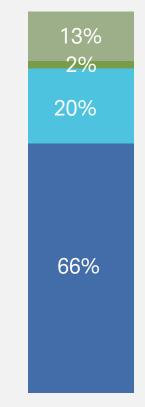
#### Few traders are buying crypto in Q3 '22, most anticipate regulatory oversight would slow growth

#### **Buying The Crypto Dip**

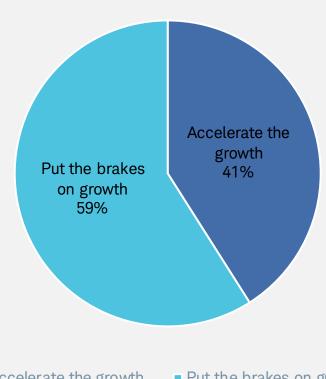
(Single response only; Among Trader Sample)

Yes, I already own cryptocurrency and I'm buying more

- Yes, I am buying cryptocurrency for the first time
- No, I own some cryptocurrency, but I am not currently planning to invest in more
- No, I don't own cryptocurrency and have no plan to invest in any

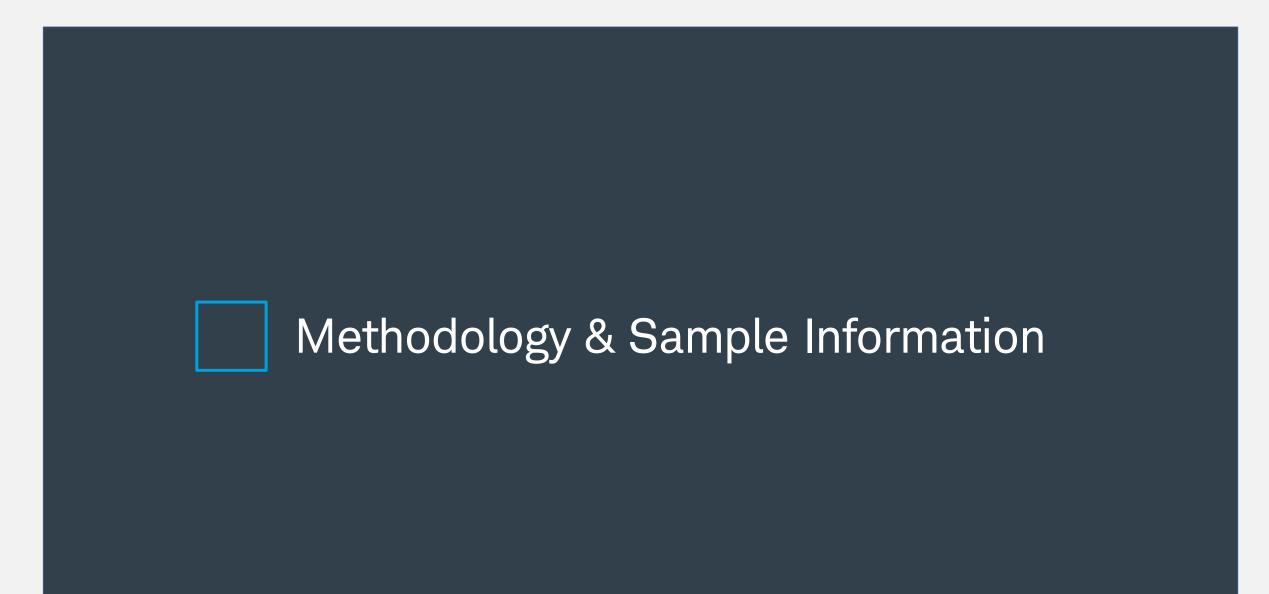


## **Regulatory Oversight of Cryptocurrency Would...** (Single response only; Among Trader Sample)



Accelerate the growth

Put the brakes on growth



## Methodology and Respondent Demographics

#### **Background:**

Charles Schwab & Co has tracked client sentiment for over 10 years to gauge how clients (investors) are feeling about their current financial situation, market & investing opportunities or risks, the market outlook, and their confidence in investing and achieving financial goals.

Starting Q4'21, Schwab is tracking client sentiment among **Active Traders** separately.

#### Methodology:

- The data is collected quarterly via an online survey amongst Schwab clients with Retail Assets of at least \$2,000
- Q3 study was fielded July 6-18, 2022

#### Sample:

- 968 Active Traders (defined as 80+ trades, 12+ Options trades, or traded Futures/Future Options/Forex in the past 12 months).
  - Of the 968 Active Traders, 434 traders using TD Ameritrade, 534 traders using Charles Schwab.
- The data was weighted by Life Stage and Investible Assets/Affluence to reflect the Trader segments
- Counts noted below are prior to weighting to show the sample sizes used for the subgroup analysis.

#### Rounding:

• In some cases, the individual elements of a chart may not sum to the total due to rounding.

Gender Male Female No answer	853 (88%) 74 (8%) 41 (4%)	Affluence HNW (\$1M+) Affluent (\$250K-<\$1M) Foundational (<\$250K)	294 30%) 290 (30%) 384 (40%)	Active Trader Active Not Active	968 (100%)
Life Stage Younger Investor (<40) Mid-Life (40-55) Mature (55+ not retired) Retired	249 (26%) 290 (30%) 228 (24%) 201 (21%)	Financial Consultant Relationship Has Financial Consultant Does not have Financial Consultant	199 (21%) 769 (79%)	Employment Status Employed full-time Employed part-time Self-employed Retired/semi-retired Other No answer	426 (44%) 22 (2%) 165 (17%) 261 (27%) 48 (5%) 46 (5%)